## **Profile**

Brigadier A P S Bal, Sena Medal, popularly known as Bobby Bal, is a serving Indian Army officer with an illustrious and distinguished career in the Army. Bobby is a soldier by profession and a poet at heart with a creative bent of mind. He is a graduate of the National Defence Academy, the Defence Services Staff College, and the National Defence College, New Delhi. He invests time, thought, and effort on comprehending human emotions, and his poetry and writings vividly express his profound knowledge of the workings of the human mind. **You Are The Book You Must Read**, his most recent best seller, is a potent testament to his understanding of human emotions. He is currently employed with a prestigious institution that develops future leaders for the country. His speeches motivate young people, encouraging them to grow as leaders and get ready for increasingly important positions in life and the workplace. His philosophy is "Aspire to Inspire."